

# ANYTIME FITNESS

## | ASIA

INTEGRATED SECURITY & MONITORING | SCALABLE MULTI-SITE ROLLOUT | 24 X 7 MEMBER SAFETY



Anytime Fitness Asia | Cardio

### EXPANSION & TRUST IN ASIA'S FITNESS MARKET

*Paul-Tec currently provides monitoring and support services to over 550 Anytime Fitness clubs across 10 countries.*



#### THE CHALLENGE

Anytime Fitness operates 24/7 facilities where member safety, compliance, and operational visibility are critical — often without on-site staff.

Key challenges included:

- Ensuring member safety in unmanned, after-hours environments
- Managing risk and minimising potential liability exposure
- Maintaining consistent security standards across multiple countries and franchise locations
- Supporting rapid expansion and new club openings at scale
- Delivering reliable monitoring without overcapitalising on infrastructure

*The key issue was not just security — but creating a consistent, scalable model that could support growth while maintaining safety and compliance.*

#### THE SOLUTION

Paul-Tec deployed a fully integrated RealGuard solution tailored to Anytime Fitness' global operating model.

The solution delivers:

- End-to-end security design integrated into new club builds
- Scalable CCTV systems with optimised camera layouts (up to 16 cameras per site)
- Standardised configurations across the majority of clubs for consistency and efficiency
- 24/7 live monitoring to ensure continuous oversight in unmanned periods
- Ongoing technical and operational support across all regions

*A dedicated support team was established to work directly with franchisees, project teams, and head office — ensuring seamless rollout and long-term performance.*

#### THE OUTCOME

The transformation enabled Anytime Fitness to scale rapidly with confidence, knowing security and safety systems were embedded from day one.

Results delivered:

- Fast-tracked rollout of 168+ clubs in the Philippines and 127+ in Singapore, alongside expansion across Malaysia, Thailand, and Indonesia
- Consistent, reliable security performance across all regions
- Reduced operational risk and improved member safety outcomes
- Streamlined club delivery with minimal disruption to franchisees
- Long-term partnership built on trust, performance, and scalability

*Paul-Tec became a trusted delivery partner — supporting growth, not just responding to incidents.*

#### WHY IT WORKS

RealGuard's model integrates security into the core of operations, not as an add-on. For Anytime Fitness, this meant every site was delivered with a consistent, scalable security framework from day one, supported by 24/7 monitoring. The result is a repeatable model that enables rapid expansion while maintaining safety, compliance, and control across all locations.